






US.Places 1210275

	2000 Total Population	102,286
	2000 Group Quarters	591
	2009 Total Population	167,917
	2014 Total Population	203,500
	2009 - 2014 Annual Rate	3.92%
	2000 Households	40,768
	2000 Average Household Size	2.49
	2009 Households	66,578
	2009 Average Household Size	2.51
	2014 Households	80,600
	2014 Average Household Size	2.52
	2009 - 2014 Annual Rate	3.9%
	2000 Families	30,210
	2000 Average Family Size	2.85
	2009 Families	48,519
	2009 Average Family Size	2.89
	2014 Families	58,060
	2014 Average Family Size	2.91
	2009 - 2014 Annual Rate	3.66%
	2000 Housing Units	45,653
	Owner Occupied Housing Units	71.4%
	Renter Occupied Housing Units	17.9%
	Vacant Housing Units	10.7%
	2009 Housing Units	77,078
	Owner Occupied Housing Units	67.8%
	Renter Occupied Housing Units	18.5%
	Vacant Housing Units	13.6%
	2014 Housing Units	92,836
	Owner Occupied Housing Units	68.6%
	Renter Occupied Housing Units	18.2%
	Vacant Housing Units	13.2%
	Median Household Income	
	2000	\$43,523
	2009	\$56,051
	2014	\$57,937
	Median Home Value	
	2000	\$106,471
	2009	\$132,145
	2014	\$140,007
	Per Capita Income	
	2000	\$21,021
	2009	\$26,758
	2014	\$27,539
	Median Age	
	2000	41.7
	2009	42.7
	2014	42.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



2000 Households by Income

Household Income Base	40,848
< \$15,000	10.6%
\$15,000 - \$24,999	12.0%
\$25,000 - \$34,999	15.0%
\$35,000 - \$49,999	20.3%
\$50,000 - \$74,999	24.8%
\$75,000 - \$99,999	9.2%
\$100,000 - \$149,999	5.3%
\$150,000 - \$199,999	1.6%
\$200,000+	1.4%
Average Household Income	\$52,133

2009 Households by Income

Household Income Base	66,578
< \$15,000	6.7%
\$15,000 - \$24,999	7.8%
\$25,000 - \$34,999	10.7%
\$35,000 - \$49,999	17.6%
\$50,000 - \$74,999	26.2%
\$75,000 - \$99,999	16.6%
\$100,000 - \$149,999	9.5%
\$150,000 - \$199,999	2.6%
\$200,000+	2.4%
Average Household Income	\$67,100

2014 Households by Income

Household Income Base	80,598
< \$15,000	6.4%
\$15,000 - \$24,999	7.2%
\$25,000 - \$34,999	9.1%
\$35,000 - \$49,999	16.2%
\$50,000 - \$74,999	30.1%
\$75,000 - \$99,999	15.8%
\$100,000 - \$149,999	9.8%
\$150,000 - \$199,999	2.8%
\$200,000+	2.5%
Average Household Income	\$69,129

2000 Owner Occupied HUs by Value

Total	32,663
<\$50,000	2.4%
\$50,000 - 99,999	43.2%
\$100,000 - 149,999	31.5%
\$150,000 - 199,999	12.7%
\$200,000 - \$299,999	7.0%
\$300,000 - 499,999	2.6%
\$500,000 - 999,999	0.5%
\$1,000,000+	0.2%
Average Home Value	\$128,395

2000 Specified Renter Occupied HUs by Contract Rent

Total	8,189
With Cash Rent	96.5%
No Cash Rent	3.5%
Median Rent	\$588
Average Rent	\$625

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



2000 Population by Age

Total	102,286
0 - 4	5.5%
5 - 9	6.5%
10 - 14	6.8%
15 - 19	5.7%
20 - 24	3.8%
25 - 34	11.2%
35 - 44	15.6%
45 - 54	13.9%
55 - 64	11.4%
65 - 74	10.5%
75 - 84	7.1%
85+	2.0%
18+	77.4%

2009 Population by Age

Total	167,917
0 - 4	6.0%
5 - 9	6.0%
10 - 14	6.1%
15 - 19	6.2%
20 - 24	5.0%
25 - 34	10.9%
35 - 44	12.9%
45 - 54	15.3%
55 - 64	13.7%
65 - 74	9.5%
75 - 84	6.1%
85+	2.3%
18+	78.1%

2014 Population by Age

Total	203,498
0 - 4	6.0%
5 - 9	6.1%
10 - 14	6.2%
15 - 19	5.6%
20 - 24	5.1%
25 - 34	11.8%
35 - 44	11.8%
45 - 54	14.0%
55 - 64	14.2%
65 - 74	11.1%
75 - 84	5.7%
85+	2.3%
18+	78.2%

2000 Population by Sex

Males	48.5%
Females	51.5%

2009 Population by Sex

Males	48.5%
Females	51.5%

2014 Population by Sex

Males	48.5%
Females	51.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



2000 Population by Race/Ethnicity

Total	102,286
White Alone	93.0%
Black Alone	2.0%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	1.0%
Some Other Race Alone	2.2%
Two or More Races	1.6%
Hispanic Origin	8.3%
Diversity Index	26.7

2009 Population by Race/Ethnicity

Total	167,916
White Alone	88.3%
Black Alone	3.7%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	1.3%
Some Other Race Alone	4.1%
Two or More Races	2.3%
Hispanic Origin	14.1%
Diversity Index	40.8

2014 Population by Race/Ethnicity

Total	203,500
White Alone	86.1%
Black Alone	4.5%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	1.4%
Some Other Race Alone	5.0%
Two or More Races	2.6%
Hispanic Origin	16.9%
Diversity Index	46.5



2000 Population 3+ by School Enrollment

Total	99,047
Enrolled in Nursery/Preschool	1.7%
Enrolled in Kindergarten	1.2%
Enrolled in Grade 1-8	11.2%
Enrolled in Grade 9-12	4.8%
Enrolled in College	3.0%
Enrolled in Grad/Prof School	0.5%
Not Enrolled in School	77.7%

2009 Population 25+ by Educational Attainment

Total	118,670
Less than 9th Grade	3.5%
9th - 12th Grade, No Diploma	9.2%
High School Graduate	34.6%
Some College, No Degree	24.0%
Associate Degree	8.5%
Bachelor's Degree	13.4%
Graduate/Professional Degree	6.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



2009 Population 15+ by Marital Status

Total	137,496
Never Married	20.0%
Married	61.1%
Widowed	6.6%
Divorced	12.2%



2000 Population 16+ by Employment Status

Total	81,736
In Labor Force	60.6%
Civilian Employed	58.3%
Civilian Unemployed	2.2%
In Armed Forces	0.1%
Not in Labor Force	39.4%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	90.2%
Civilian Unemployed	9.8%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	93.5%
Civilian Unemployed	6.5%

2000 Females 16+ by Employment Status and Age of Children

Total	42,414
Own Children < 6 Only	6.2%
Employed/in Armed Forces	4.1%
Unemployed	0.2%
Not in Labor Force	1.9%
Own Children < 6 and 6-17 Only	5.1%
Employed/in Armed Forces	3.6%
Unemployed	0.1%
Not in Labor Force	1.4%
Own Children 6-17 Only	16.5%
Employed/in Armed Forces	13.1%
Unemployed	0.3%
Not in Labor Force	3.1%
No Own Children < 18	72.1%
Employed/in Armed Forces	33.2%
Unemployed	1.6%
Not in Labor Force	37.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



2009 Employed Population 16+ by Industry

Total	71,035
Agriculture/Mining	0.5%
Construction	13.4%
Manufacturing	3.3%
Wholesale Trade	2.4%
Retail Trade	15.2%
Transportation/Utilities	3.5%
Information	1.9%
Finance/Insurance/Real Estate	7.8%
Services	47.3%
Public Administration	4.8%

2009 Employed Population 16+ by Occupation

Total	71,032
White Collar	59.3%
Management/Business/Financial	12.4%
Professional	17.7%
Sales	15.8%
Administrative Support	13.4%
Services	20.0%
Blue Collar	20.7%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	8.6%
Installation/Maintenance/Repair	4.5%
Production	2.8%
Transportation/Material Moving	4.3%



2000 Workers 16+ by Means of Transportation to Work

Total	46,914
Drove Alone - Car, Truck, or Van	83.5%
Carpooled - Car, Truck, or Van	11.2%
Public Transportation	0.5%
Walked	0.7%
Other Means	1.4%
Worked at Home	2.8%

2000 Workers 16+ by Travel Time to Work

Total	46,914
Did Not Work at Home	97.2%
Less than 5 minutes	2.0%
5 to 9 minutes	9.0%
10 to 19 minutes	29.9%
20 to 24 minutes	17.8%
25 to 34 minutes	22.1%
35 to 44 minutes	4.7%
45 to 59 minutes	5.7%
60 to 89 minutes	3.7%
90 or more minutes	2.3%
Worked at Home	2.8%
Average Travel Time to Work (in min)	25.2

2000 Households by Vehicles Available

Total	40,852
None	3.4%
1	38.7%
2	45.4%
3	9.5%
4	2.4%
5+	0.5%
Average Number of Vehicles Available	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



2000 Households by Type

Total	40,768
Family Households	74.1%
Married-couple Family	61.2%
With Related Children	23.1%
Other Family (No Spouse)	12.9%
With Related Children	8.4%
Nonfamily Households	25.9%
Householder Living Alone	19.7%
Householder Not Living Alone	6.1%
Households with Related Children	31.4%
Households with Persons 65+	32.9%

2000 Households by Size

Total	40,768
1 Person Household	19.7%
2 Person Household	42.7%
3 Person Household	16.7%
4 Person Household	13.3%
5 Person Household	5.3%
6 Person Household	1.7%
7+ Person Household	0.6%

2000 Households by Year Householder Moved In

Total	40,852
Moved in 1999 to March 2000	21.4%
Moved in 1995 to 1998	33.7%
Moved in 1990 to 1994	17.8%
Moved in 1980 to 1989	21.5%
Moved in 1970 to 1979	4.9%
Moved in 1969 or Earlier	0.8%
Median Year Householder Moved In	1996



2000 Housing Units by Units in Structure

Total	45,704
1, Detached	76.5%
1, Attached	2.2%
2	4.9%
3 or 4	3.3%
5 to 9	5.5%
10 to 19	4.4%
20+	2.7%
Mobile Home	0.4%
Other	0.0%

2000 Housing Units by Year Structure Built


Total	45,704
1999 to March 2000	4.2%
1995 to 1998	12.3%
1990 to 1994	13.4%
1980 to 1989	39.8%
1970 to 1979	19.8%
1969 or Earlier	10.5%
Median Year Structure Built	1985

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Top 3 Tapestry Segments

- 1. Main Street, USA
- 2. Silver and Gold
- 3. Up and Coming Families

 **2009 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$108,340,508
Average Spent	\$1,627.27
Spending Potential Index	65
Computers & Accessories: Total \$	\$14,183,149
Average Spent	\$213.03
Spending Potential Index	93
Education: Total \$	\$76,124,439
Average Spent	\$1,143.39
Spending Potential Index	91
Entertainment/Recreation: Total \$	\$207,022,620
Average Spent	\$3,109.47
Spending Potential Index	96
Food at Home: Total \$	\$282,159,135
Average Spent	\$4,238.02
Spending Potential Index	93
Food Away from Home: Total \$	\$206,720,103
Average Spent	\$3,104.93
Spending Potential Index	93
Health Care: Total \$	\$250,498,095
Average Spent	\$3,762.48
Spending Potential Index	100
HH Furnishings & Equipment: Total \$	\$124,519,736
Average Spent	\$1,870.28
Spending Potential Index	86
Investments: Total \$	\$98,815,257
Average Spent	\$1,484.20
Spending Potential Index	103
Retail Goods: Total \$	\$1,567,375,076
Average Spent	\$23,541.94
Spending Potential Index	92
Shelter: Total \$	\$981,161,554
Average Spent	\$14,737.02
Spending Potential Index	94
TV/Video/Sound Equipment: Total \$	\$75,433,943
Average Spent	\$1,133.02
Spending Potential Index	93
Travel: Total \$	\$120,716,282
Average Spent	\$1,813.16
Spending Potential Index	98
Vehicle Maintenance & Repairs: Total \$	\$59,559,134
Average Spent	\$894.58
Spending Potential Index	96

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.